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For Immediate Release:

30-Year Industry Veteran John Davis Brings Experience, Expertise to Trend Control Systems

Redmond, WA (April 20, 2011)—Trend Control Systems (<http://www.trend-america.com>) welcomed John Davis as the central regional sales manager for its dealer channel. Davis will be responsible for managing and developing Trend Technology Centers (TTCs) in the Central United States, Eastern Canada and Mexico. Davis serves this region from his office in Chicago, Illinois.

“John brings a wealth of experience in building automation and independent dealer business development,” said Todd Cowles, Trend Control Systems Director of Sales-Americas. “With more than 30 years in the industry, he has insight and experience that will be invaluable to our sales team.”

John has over 30 years of controls experience with his most recent assignment as a Regional Vice President for Industrial Control Distributors, managing a vast sales staff and developing and implements sales skill and product awareness programs. Prior to this, Davis worked with and in a variety of controls businesses as the Director of National Accounts for McQuay International, Director of Sales and Marketing for Siemens Building Technology and the Northern American Staefa Dealer Manager to name a few.

Reach John Davis at 847.393.5868 or john.davis2@trendcontrols.com.

About Trend Control Systems

For more than 25 years, Trend Control Systems www.trend-america.com has offered reliable, easy-to-use products that support the life of any building and reduce life-cycle costs. With a worldwide distribution and support network in more than 50 countries, Trend Control Systems solutions easily integrate into other building systems, including lighting, fire and security/access. Trend Control Systems products include a complete line of fully programmable controllers containing both onboard web technologies and the standard BACnet protocol. For more information, visit www.trend-america.com.

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