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For Immediate Release:

Trend Control Systems Energy Dashboards Selected as a Top 2011 *Money-Saving Product* by *Buildings Magazine*

Redmond, WA (May 10, 2011)—Trend Control Systems (www.trend-americas.com) is pleased to announce that *Buildings Magazine* has selected the Trend Energy Dashboards as a top 2011 *Money-Saving Product*. The Trend Energy Dashboards are part of a special feature in the magazine's June 2011 edition.

Finalists were based on the money-saving qualities offered to building owners and facility managers in areas such as energy consumption, water savings, lighting, productivity, maintenance and more. The Trend EnergyEYE and the Trend Energy Dashboard are two software dashboards that provide dynamic, real-time views of a building's energy performance, enabling building occupants and visitors to see an organization's commitment to improving energy management and its performance against targets.

Businesses currently invest heavily in systems and initiatives that have the potential to deliver quick wins and long-term deductions in their carbon footprint. However, much of a company's investment will be wasted unless it can encourage its employees to participate in their efforts. With two cost-effective software dashboard options, facility managers are able to choose from a template-based software program with the Trend EnergyEYE or a completely customizable dashboard with the Trend Energy Dashboard, to show the day-to-day operations of a building. This additional involvement in the function of a building allows employees to become more involved in energy saving techniques, causing utility bills to decrease, and reduction in time for facility managers to commission and maintain their buildings. Not only can employees and occupants immediately see the effects of their efforts, these efforts can affect the payback on the original investment.

Both the Trend EnergyEYE and the Trend Energy Dashboard can show as much or as little information as a building or facility manager requires to get the most optimized building management system. These dashboards are valuable tools in an organization's energy saving program and a powerful advertisement of its commitment to being green. In some regions, a publicly displayed dashboard is already a requirement for LEED-certified buildings. In today's climate it is important for all businesses to let their customers know their green credentials and the implementation of a Trend EnergyEYE or Trend Energy Dashboard are tools that can help meet these goals.

"The Trend Energy Dashboards were chosen as a top Money-Saving Product because they provide an economical solution that offers significant cost savings to building management," says Chris Olson, chief content director, *Buildings*.

The EnergyEYE and the Trend Energy Dashboards are available through authorized Trend Technology Centers (TTCs). For product ordering and technical information, contact your local TTC, call Trend at 425.897.3900 or visit www.trend-americas.com.



About *BUILDINGS*

BUILDINGS is a publication that serves over 73,000 building owners and professional facilities managers in North America. The monthly publication helps readers make smarter decisions relevant to the management, modernization, and operation of their facilities. For more information, visit www.buildings.com.

About Trend Control Systems

For more than 25 years, Trend Control Systems (www.trend-america.com) has offered reliable, easy-to-use products that support the life of any building and reduce life-cycle costs. With a worldwide distribution and support network in more than 50 countries, Trend solutions easily integrate into other building systems, including lighting, fire and security/access. Trend Control Systems products include IQ, IQ3xcite and IQ3xtend. For more information, visit www.trend-america.com.

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